

Community Development Plan 2018/19

Update February 2019



Raising Awareness of the CEF

Progress	Lead
New logos agreed for the 5 CEFs, January 2018	CHN
Feb 18 – Selby District AVS film produced – CEF chairs interviewed as part of it.	CHN
June 18 – Detailed Impact report 2017-18 produced, expanded version providing extra information on the different projects the CEF has funded.	CHN
June 18 – Plaques being finalised to distribute to CEF funded projects	
July 18 – quotes have been received to produce promotional film on the work of the CEFs	CHN
Dec 18 – meetings held with Wild Studios, filming has commenced, should be completed for early 2019	NA/CHN
Feb 19 – filming has been completed for the Southern CEF. All films across the 5 CEFs should be ready for uploading In March 2019.	NA/CHN
Feb 19 – work has commenced on the development of the new CDP, this will include a promotional leaflet for distribution.	CHN

Developing CEF forums

Progress	Lead
July 2018 – review of the structure of CEF Forums to agree the format for the coming year.	PB
Dec 18 – new CDP to be developed. January 19 Forum to be an interactive workshop to develop the new CDP. An online questionnaire has been created as well to gather opinion. https://www.surveymonkey.co.uk/r/SouthernCDP	CHN
Feb 19 – 41 surveys have been completed to date. This data will be used to shape future CEF Forum themes.	CHN

Loneliness and Isolation

Selby Hands of Hope

Discosize

Progress	Lead
April 17 – plans developed with Hands of Hope for Discosize – a new exercise class to enable people to make friends and have fun. Promotional flyer produced and circulated to local villages around Eggborough Sports and Social Club.	CHN / AR
September 17 – trainer recruited, venue and timings agreed. Every Wednesday 5.30pm – 6.30pm at Eggborough Sports and Social Club commencing Wednesday 4 th October 2017.	CHN/ JW
February 2018 – new discosize flyer finalised and being distributed. Exercise mats have been sourced.	

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July 18 – work with vulnerable people has commenced – opportunities for people to trial Discosize has been built into the project.

August 18 – Discosize has now moved to Burn Methodist Chapel, still continuing on a Wednesday evening 5.30pm – 6.30pm.

Selby District AVS Friendship Friday

<p>Progress</p> <p>Feb 19 – following last year’s Loneliness and Isolation survey a new service is being launched by Selby District AVS.</p> <p>Publicity has been prepared, press article in the Selby Times and 10,000 views of a Youtube film promoting the service.</p> <p>This new service will run every Friday at Community House from 11.00am to 3.00pm with a coordinator Alison Hartley.</p> <p>Each session will be a combination of speakers, workshops, games and support.</p>		<p>Lead AL</p>
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Making Things Happen CIC

Southern CEF Wellbeing and Fitness Project

Progress	Lead
<p>Feb 19 – meeting scheduled for March 19 to create an online and paper based survey promoting the range of activities available. This will be distributed across the CEF region and activities will be scheduled based on responses received.</p>	MTH

Eggborough Methodist Church

“What’s IT All About - Computers for the Over 50s”

Progress	Lead
<p>Nov 18 - Paul and I have been having weekly discussions as the funding for the tutor and the hire of the chapel will run out in April 2019 whereas the funding for broadband runs for another year.</p> <p>Paul tells me that the last hour of the sessions is the slowest. Perhaps noon to 1pm is lunchtime. Paul would be happy to reduce the sessions to 2 hours. This would mean that every 2 weeks, we would gain an extra session after 01 April and over 3 months, this would amount to an extra 6 sessions that would be more productive.</p> <p>We would like to start this from January 2019 if possible. Would you please let us know if this is acceptable to the members of the Southern CEF .</p> <p>In spite of the weather, the sessions have seen an increase in visitors since the last report, partly through word of mouth, but also following Brenda’s article in the parish magazine, and the addition of a large poster which we put outside the Church while the sessions are running, to encourage passersby to drop in. We have several regulars now who come to the sessions most weeks whether they have IT queries or not, and it has become as much of a social outing as a service, for some of the visitors.</p> <p>All our visitors continue to grow in confidence, and we are seeing more and more that people are asking for help with things which build on the knowledge they’ve gained in previous sessions. All our regulars are now comfortable asking about pretty much any aspect of their devices, and some now attend with the intention of learning something new, rather than to resolve an issue. Those who are coming to have problems resolved, now often have a list of tasks - something we’ve encouraged them to do during the week, whenever they encounter an issue. They now recognise that they can come when they want, stay as long as they want, and get help with multiple queries, rather than thinking they can only ask for help with one thing.</p> <p>The type of queries we’re getting continues to broaden, with visitors often asking for advice on how to do things online, such as shopping, checking bus timetables, and ordering train tickets. In addition to this we’ve also introduced some of the regulars to e-books. This is a really useful technology for those unable to get to a library, particularly as older books which are out of copyright, are available for free from the Kindle store and Project Gutenberg, and unlike paper books, can be adjusted to change the font, font size, and so on - meaning that all the books can be converted to large print versions easily.</p>	

Moving Forward

We are looking to add a virtual library at the drop-ins, where visitors can scan a QR code which adds a book straight to their device. This uses the technology mentioned above, so all books will be free, and we plan to have a selection of weekly recommendations. As well as providing a library service to the visitors, this also gives us an opportunity to demonstrate how to use QR codes, which are becoming more prominent, and can be a really useful way to easily access information online. If this is successful, we have also been looking into the possibility of having a virtual leaflet library, which will work in the same way, but providing access to bus timetables, council information, and so on.

Feb 19 We are now regularly busy for the whole session, with several regulars, some new attendees, and a number of people whom we see every few weeks. For most visitors now it is just as much about the social aspect of the sessions, as it is about the technology. It is quite common for regular visitors to stop in for a chat, even if they have no need of support.

The larger number of attendees has meant that we also have a broader range of abilities, meaning that sometimes when we are busy, visitors can often help each other. Where one person might be here to learn how to edit the formulae in a spreadsheet, they are often well-versed with, for example, mobile phones, and can help other visitors with more basic queries.

As always, we are finding that our visitors are gaining in confidence, both in terms of the types of devices they're using, and how sure they are about using them. Several regulars have started using a mobile phone who didn't before, and some have upgraded to smartphones, as they are learning from the classes both that the technology is less scary than they thought, and that they can come and get help here if they struggle with their new device.

Moving Forward




We had a break over the Christmas period, and since starting back the sessions have been well attended, with a few new starters. We aim to continue after the current funding runs out, and are investigating options that would add value to the sessions, such as a monthly formal classroom session, training people on specific aspects of IT literacy that are not covered in the ECDL (European Computer Driving Licence) - many of our visitors have told us they have done the ECDL, and found that it didn't really relate to the type of things they use computers for.

With this in mind we would look to cover more basic uses, along with smartphones and tablets, as well as more practical home uses for programs like Excel and Word.

Additionally, we are looking to run a virtual library, using e-books, and having regular visits from other services, for example the Energy Doctor, Pensions Advisors and so on, who could run a one-off clinic alongside the IT drop in.

Selby Hands of Hope

Pop Up Shop

Progress	Lead
<p>Feb 18 - Work has commenced on planning events across a 12 month period, building upon events that are currently scheduled.</p> <p>Once agreed there will be a specific flyer designed to promote the project, which will also be added to our website and details provided for the SDC CEF website.</p> <p>Two staff have been recruited to coordinate all the events and staff the Pop Up Shops. Two meetings have now been held to build up the program for the year.</p>	<p>AR</p> 
<p>Scathinwell event 23rd June 18 - £15.00 made</p> <p>In addition funding has been secured through the local CCG to develop a volunteer training programme covering all aspects of volunteering at a Charity shop.</p> <p>20 people will be able to access this scheme which includes a 6 part training course, one to one life coaching and a 3 month supported volunteer placement.</p>	
<p>July 18 The Black Dog - Camblesforth 20/05 - Great Event - £45.50 made Drax Social Club - 03/06 - Good Event - £33.80 made Thorpe Willoughby School Summer Fair - 06/07 - £47.90 made</p>	<p>AR</p> 

Hambleton 14th July 18 - £12.70 made

Colin, Gill and Maureen working well as a Team and are enjoying the experience and are getting good feedback.



In addition we are getting an increase in donations, volunteering requests, gifts in kind and more referrals to the charity. This is making a significant impact to our work.



August 18 - Funding has been secured through a new European Social Fund project. This will enable us to work with a number of unemployed individuals to assist with moving their lives forward. This will include enabling them to receive advice and

support, volunteer for the organisation and receive assistance with changing their home environment.

Feb 19 – Our most recent Pop Ups have been as follows;

26/08/2018 The Fox - Thorpe Willoughby (rained off)

16/09/2018 Thorpe Childcare Centre - Pop Up Summer Fayre – this was a well attended event held at the local pre School. As well as having our own stand and displays we were donated all the remaining items from other stands to sell in our organisation.

07/12/2018 Thorpe Childcare Centre - Xmas Fayre

01/12/2018 Chapel Haddlesey - Xmas Fayre

Southern CEF Disability Action Group

Progress

August 18 - We have been so pleased with the response to this project so far. 13 people have signed up to be involved in the project, from various villages throughout the Southern area. We have had a great start to the project and the variety of members we have taking part will ensure a diverse list of access issues can be considered and supported. Meetings have provided positive feedback and the group is lively and productive.

A number of themes seem to be coming through from what the group have discussed and feedback we have had over the past couple of months.

These include:

- Parking on pavements
- Access to local village shops
- Poor surface on village pavements/ginnels
- Lack of adequate, accessible, playground equipment

There have been many other issues raised, but these seem to be hitting a chord with many residents and we need to try and narrow our courses of action. We have been

Lead

EH

liaising with local parish councils to support our action.

The project is going very well and so far and has already been a very successful way of spreading SDDF into this area of the district, whilst also promoting the work of the CEF.

December 18 - The Southern CEF Action Group continues to go from strength to strength.

Emily (SDDF Development Officer) and a number of Action Group members recently attended a Carlton Parish Council meeting, to raise a number of issues that the Action Group had been discussing in relation to this area in particular. This was also to make them aware of the group, as it meets in Carlton monthly.

Action Group meetings continue to be very productive. Main areas being discussed and actioned currently are:

- General issues, coming up in many of the local villages
 - parking on pavements
 - Traffic around school drop off/pick up
 - overgrown hedges
 - dog mess

The group are looking at offering a letter from the Action Group to all local schools and parish councils, which can be included in parish newsletters, websites and handed out at school, to help address these issues from a disability angle.

- Poor access to local shops

Using the SDDF 'Top Tips for Businesses' the group are planning on approaching any local businesses which could do with advice on how to become more accessible.

At future meetings, next steps will be to identify shops which have specific issues and to maybe approach them, either in person or with a letter from the Action Group, explaining where the issues are and making suggestions for solutions.

- Public transport

A member of the Action Group was in conversation with AVIVA and trying to get their training resource to see how the group could then add to this.

The group plan to look at developing a similar 'Top Tips' concept used for businesses to support other avenues, such as awareness for staff in this case. SDDF are keen that this could be developed across the board. Another member would like to work on a 'Top Tips' guide for community buildings.

Other topics being looked at and discussed with local decision makers where possible are:

- Poor surface on village pavements/ginnels
- Lack of adequate, accessible, playground equipment

13 people have signed up to be involved in the project so far, from various villages throughout the Southern area. The group meets monthly and provides an invaluable opportunity to raise issues and solutions around disabled access in the Southern CEF area.

<p>Feb 19 - The Southern CEF Disability Action Group were filmed in January by the CEF and we had a fabulous turn out.</p> <p>The main priority currently being focused on is our 'Open Letter Project'. The Action Group are writing a series of letters to address access and other issues facing local disabled people in the Southern CEF area. Including letters to:</p> <ul style="list-style-type: none"> - Local village shops (using the SDDF Top Tips Booklet), to offer advice on maximising access for all - Local Parish Councils, to raise specific identified improvements needed or suggested for local villages - Open public letters addressing age-old issues from a disability angle, such as; parking on pavements, taking in bins, cutting back hedges and picking up dog litter/litter. - Letters to parents of children attending village schools, to address dangerous driving and parking around school drop-off and pick-up. Working with NYCC and their latest strategy to tackle this. 	
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Youth Provision

Inspiring Young Entrepreneurs - a New Framework for Success


Training for Employment (Yorkshire) C.I.C.



Progress	Lead
<p>February 2018 Update</p> <ul style="list-style-type: none"> ▪ TfE will participate in the Jobs Fair in March, at Eggborough Power Station, to promote the opportunity. ▪ Contact with organisations in the S.CEF area, including Brenda Oldfield at the Methodist Church . ▪ JobCentre+ will refer anyone who is resident in the S.CEF area who expresses an interest in self-employment. ▪ Ongoing social media marketing, including Twitter and FaceBook. ▪ Leaflets at Selby Civic Centre. ▪ Ongoing marketing activity with representatives from local organisations. 	
<p>July 2018 Update</p> <p>Proposal:</p> <p>To extend the deadline for the current 'Community Entrepreneurs' project by 12 months from the September 2018 deadline. Therefore, project would run on until September 2019.</p> <p>The remit could possibly be changed to reduce the commitment that potential participants. Committing to many sessions might be off-putting to people. New leaflets would be designed and printed to reflect changes, with less wording and more straightforward 'offer' for potential participants.</p> <p>Reasoning:</p> <p>Despite removing the upper age limit, and despite multiple marketing, including a leaflet drop, and attempts at press releases in the local press, there have been no responses from people the local area.</p> <p>Extending the project for a further 12 months, with new, clearer and more 'punchy' marketing, could increase the chance of a successful outcome.</p>	
<p>December 18 - TfE has reached out to partners once again, making them aware that the project has been extended until September 2019.</p> <p>Marketing wise, TfE has a prime spot in the new Selby Library information booklet.</p>	

<p>Please see attached photo of front cover, and the advert itself, which appears on the inside back cover. This booklet will be displayed in the library until the end of 2020, so will hopefully generate many leads, of which a good percentage should fall within the Southern CEF area.</p> <p>The TfE website has a dedicated page for the Southern CEF project: https://trainingforemployment.co.uk/other</p>	
<p>Feb 19 - TfE has reached out to partner, reminding them that the project will run until September 2019.</p> <p>The government's national Business Support Finder website features a link TfE's dedicated website page for the Southern CEF project: https://www.gov.uk/business-finance-support/community-entrepreneurs-scheme</p> <p>There have been contact with the clerks to the parishes council of the areas falling within the project, and ongoing marketing, with the Selby Library information booklet.</p>	TfE

Transport

Next Steps	Lead
<p>Community Transport Consultation running Jan – Feb 2018. Over 130 people have participated in the review with a full report being submitted in March 2018. This will include an action plan of recommendations.</p>	CHN
<p>March 18 – Recommendation report submitted and adopted by the Trustee Board. Action plan to implement all of the recommendations has been agreed.</p>	
<p>July 18 – New publicity has been designed and printed. A training course has been developed to enable the drivers to act as Community Ambassadors.</p>	
<p>Feb 19 – Selby District AVS new website, facebook page and newsletter have been launched. All three promote Community Transport.</p> <p>A further batch of posters and flyers have been printed and are being distributed across the District.</p> <p>Community Ambassador training sessions have been held for all Community Transport Drivers.</p>	 <p>CHN</p>

Chris Hailey Norris
Southern CEF Development Officer
February 2019